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## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of

Lee S WEINBLATT et al.

Serial No.:

10/080,949

Filed: February 20, 2002

For:

Interactive Reward Associated With A Broadcast

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on

Examiner: SHEPARD, Justine B.

Group Art: 2623

April 16, 2008

(Date of Deposit)

Thomas Langer

Signature

April 16, 2008 Date of Signature

Mail Stop AF Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

## NOTICE OF APPEAL FROM THE PRIMARY EXAMINER TO THE BOARD OF PATENT APPEALS AND INTERFERENCES

SIR:

Applicants hereby appeal to the Board of Patent Appeals and Interferences from the decision dated October 16, 2007 of the Primary Examiner finally rejecting claims 1-9, 11-19, 21-24, 26-34 and 36-38.

The items checked below are appropriate:

- 1. [x]The time for response to the Office Action of October 16, 2007 expires on April 16, 2008.
- A three-month extension of time for response to the Office Action dated \_ was filed 2.  $\prod$ on \_. [No additional extensions of time are required.]

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01 FC:2253

525.00 CA

- 3a. [x]Applicants hereby request a three-month extension of the original shortened statutory response period set in the Office Action of October 16, 2007. Please charge the government fee in the amount of \$525.00 (Small Entity) for a threemonth extension of time to our United States Patent and Trademark Office Deposit Account No. 03-2412.
- 3b. []This is not the first request for an extension of time relative to the outstanding paper. The period for response has already been extended by -month(s) by petition dated. Please extend the time for response by an additional -month(s). With this extension, the deadline for filing the required paper will be . Payment for the additional extension fee of \$ is enclosed.
- 4. [x]Check for payment of the appeal fee of \$255.00 and any other fee applicable is enclosed herewith.

  - [] No additional fee is required (fee paid in prior appeal).
  - Charge the fee to Deposit Account No. 03-2412 (one additional copy of this [x]Notice is enclosed herewith).
- 5. Charge any additional fees required, for example, for lodging this appeal or for filing [x]the Appeal Brief, not otherwise paid by check, to Deposit Account No. 03-2412. A duplicate copy of this sheet is enclosed.

Respectfully submitted,

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Dated: April 16, 2008